

United States Postal Service®

INDUSTRYALERT

January 2, 2018

Chief Customer and Marketing Officer/Executive Vice President – Jim Cochrane Retiring

The Postmaster General and Chief Executive Officer, Megan J. Brennan, announced internally the upcoming retirement of Jim Cochrane. Here is an excerpt of the announcement:

After more than 43 years of exceptional leadership, service, and accomplishment James (Jim) P. Cochrane will begin a new chapter in his life as a postal retiree beginning February 2.

Jim has had a lasting impact on the Postal Service and the mailing and shipping industry. In his recent roles as Chief Customer and Marketing Officer, and Chief Information Officer, and in numerous prior roles in Operations, Sales, Marketing, and Information Technology, he has been an innovative leader, anticipating our business challenges, identifying growth opportunities, and formulating and executing strategies to improve our ability to compete for customers.

Throughout his career, Jim has been a tireless advocate for the customer, and for improving the experience every customer has with us. Jim has actively engaged and collaborated with our business partners in the industry, and played a vital, leading role in strengthening these important relationships.

Please join me in wishing Jim a long, healthy, and happy retirement.

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